

Building Your Lifetime Asset

What's **important** in your life now?

Retirement?

Time freedom?

Career Change?

Health/Wellness?

Paying off debts?



You need a
residual income plan...

a business that generates
“passive income”

How would an additional

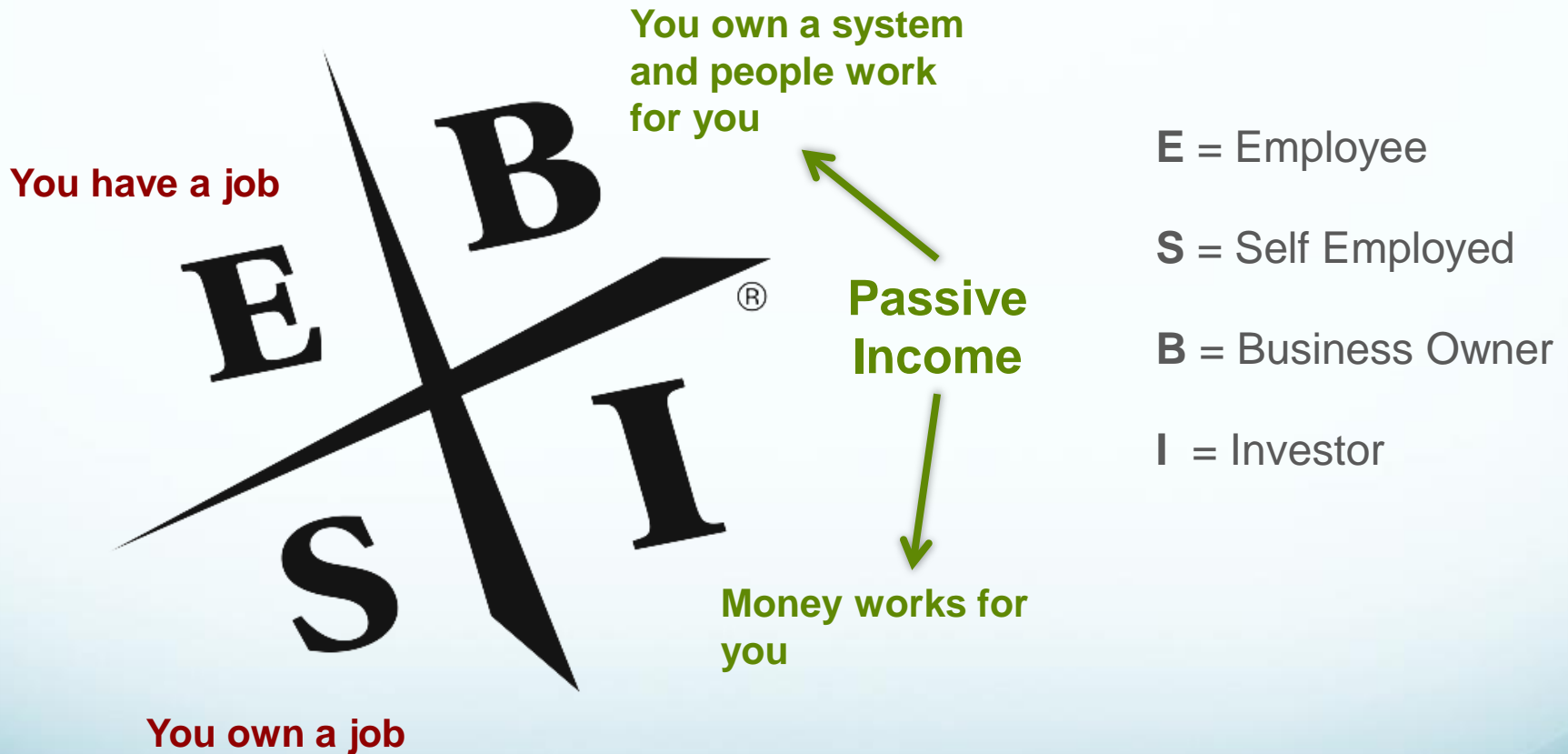
\$6000

per month

impact your life 

Robert Kiyosaki's

Four sources of cash flow:



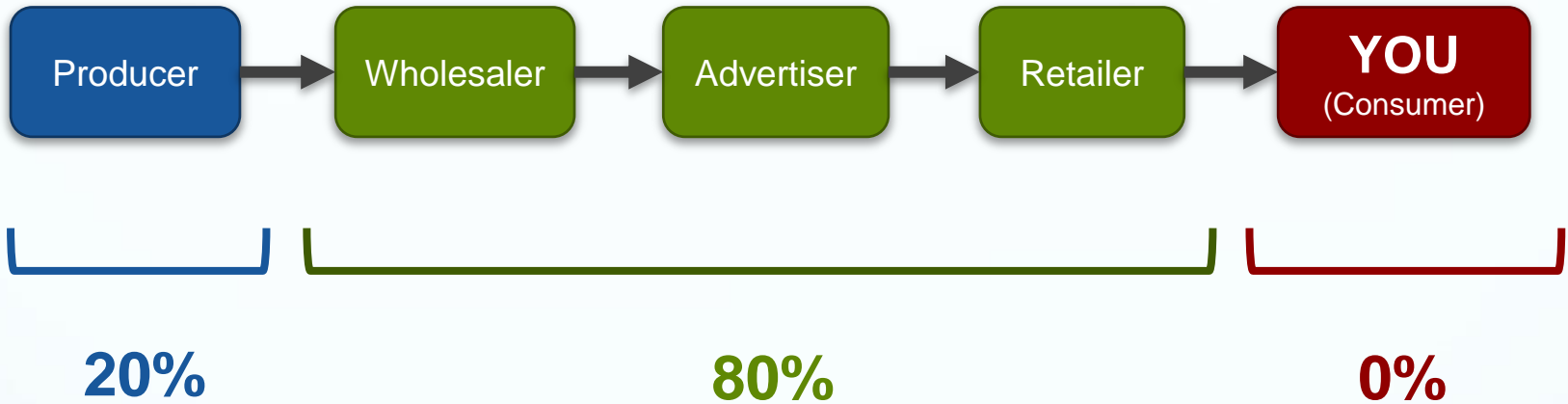
Concepts by Robert Kiyosaki
Rich Dad, Poor Dad

Network marketing

can provide a tool to generate passive income

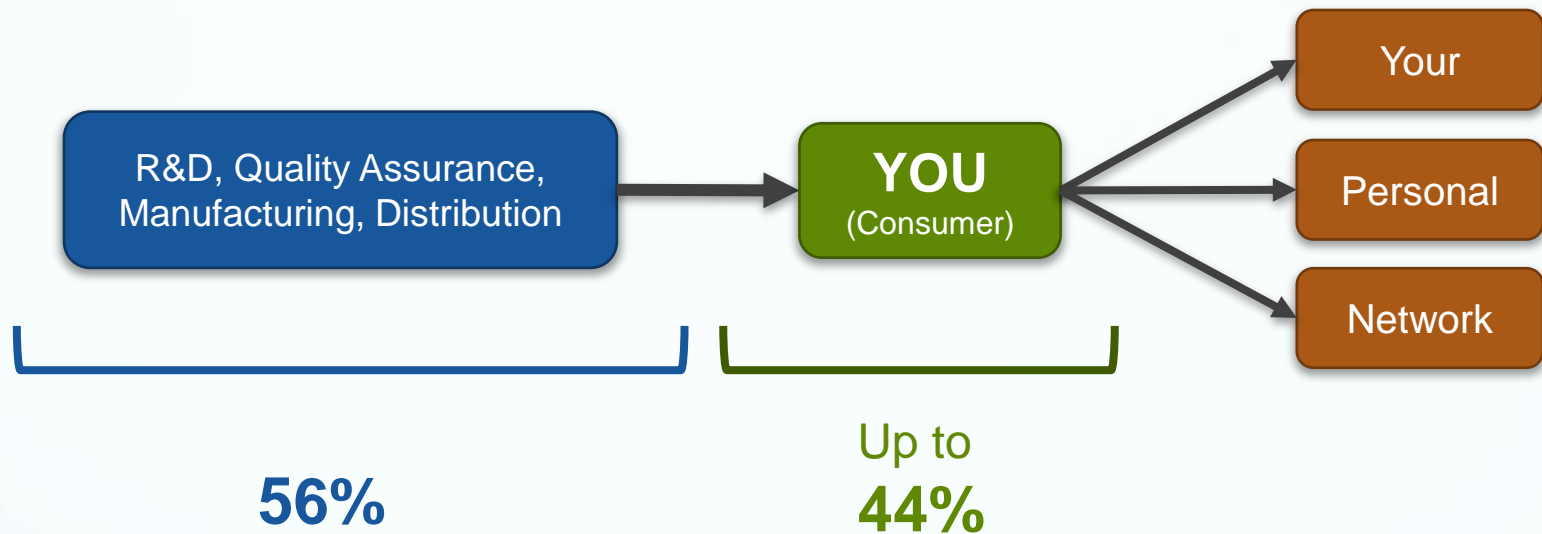
- Startup costs are minimal
- May be operated on a part-time basis
- Equal opportunity for everyone
- Potential tax benefits

Traditional Retail Model:



Traditional marketing spends a great amount of money to **distribute products**.

Network Marketing Model:



Network marketing companies pay their associates for **recommending a product or service** to others.

78% of people trust **recommendations from friends** versus only **14%** for **advertising**.

Nielsen Online Global Consumer Study, July 2009

Objective in Network Marketing

NOT to **SELL** a product

but to **BUILD** a network

Network: an **army of people** who are all representing the same product or service to others.

ARMY OF PEOPLE = Your ASSET

(Passive Income)

Choosing a company:

Why **Mannatech**?

Glyconutrients

- Proprietary new class of nutrients

Real Food Technology

- Plant-sourced nutrients

Social Entrepreneurship

- Addressing childhood malnutrition

Glyconutrients: Science

New class of nutrients from the emerging field of glycoscience.

NATIONAL ACADEMY OF SCIENCES
NATIONAL ACADEMY OF ENGINEERING
INSTITUTE OF MEDICINE
NATIONAL RESEARCH COUNCIL

REPORT
IN BRIEF

Transforming Glycoscience: A Roadmap for the Future

A new focus on glycoscience, a field that explores the structures and functions of sugars, promises great advances in areas as diverse as medicine, energy generation, and materials science, this report finds. Glycans—also known as carbohydrates, saccharides, or simply as sugars—play central roles in many biological processes and have properties useful in an array of applications. However, glycans have received little attention from the research community due, in large part, to a lack of tools to probe their often complex structures and properties. This report presents a roadmap for transforming glycoscience from a field dominated by specialists to a widely studied and integrated discipline, which could lead to a more complete understanding of glycans and help solve key challenges in diverse fields.

Throughout the natural world, glycans are ubiquitous. Every living cell is covered with a glycan layer that provides a cell- and tissue-specific identity, and many proteins receive glycan tags that can act like a dimmer switch to modulate protein activity (see Figure 1). Glycans also play key roles in the reactions of photosynthesis and metabolism. In recent years, scientists have realized that understanding glycans' biological roles can yield advances in medicine; their polymer structures can produce renewable materials with useful properties; and the glycans found in plant cell walls can be processed to make biofuels. Yet despite these potential

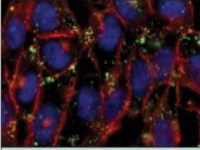


Figure 1. Cell surfaces are covered with a layer of glycans. Here, glycans on Chinese hamster ovary cells are imaged in red, and cell nuclei and Golgi apparatus are blue and green, respectively. Source: Caryn Horvath, Scott Laughlin, and Jeremy Haake.

applications, glycans remain less studied than other molecules of life, such as DNA and proteins (see Box 1).

Glycoscience in Health, Energy, and Materials Science

The committee investigated three key areas in which glycoscience can make significant contributions:

Health

Glycans play roles in almost every biological process and are involved in every major disease. They are integral to cell adhesion and movement, such as when white blood cells migrate to a site of injury or infection. Glycans inside cells help influence the expression of genes and proteins, forming part of a cell's response to biological signals. The human immune system has evolved the ability to recognize pathogen-specific glycan sequences on bacteria, viruses, and fungi, triggering an immune response. These properties mean glycans are useful as components of therapeutic drugs to help treat chronic and infectious diseases and as biomarkers to detect diseases like cancer.

Glycoscience can also contribute to personalized medicine. In recent years, there have been substantial investments in studying the human genome to develop disease treatments

Box 1. What are Glycans?

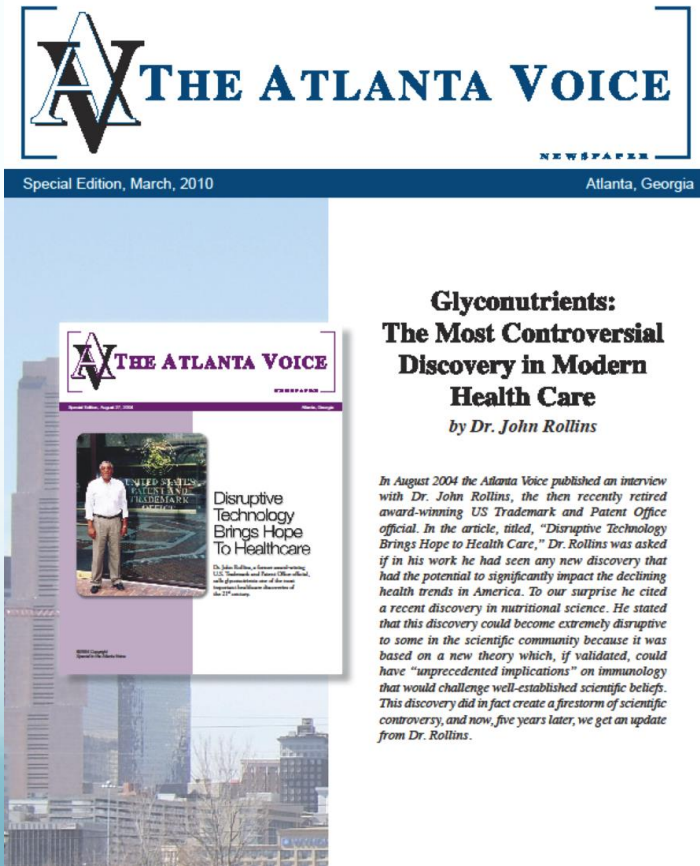
Glycans—also known as carbohydrates, saccharides, or simply as sugars—are molecules made up of combinations of different sugar units, such as glucose. These units can link together to form complex, three-dimensional structures. Unlike DNA and proteins, glycans are not created by following a template. Instead, the reactions that link individual sugar units together are influenced by factors including cellular metabolism, cell type, developmental stage, and nutrient availability. These factors provide substantial diversity and allow for glycans with a wide array of properties, but also make glycans more difficult to study and manipulate in the laboratory.

“Glycans play roles in almost every biological process and are involved in every major disease.”

Transforming Glycoscience: A Roadmap for the Future
National Academy of Sciences, 2012.

Glyconutrients: Patents

Mannatech holds more than **70 worldwide patents**.

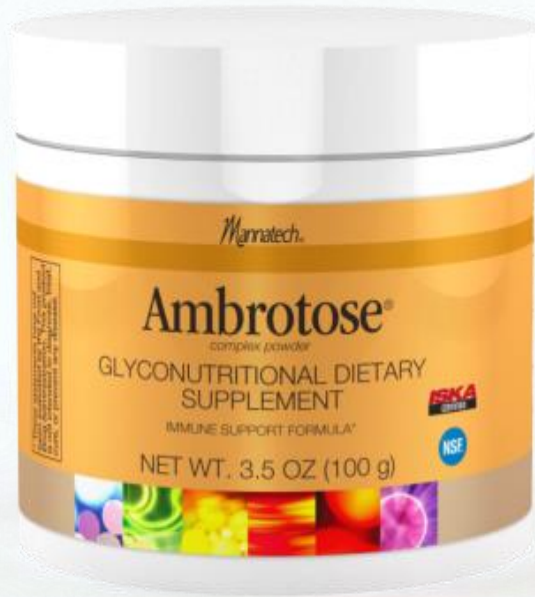


“One of the most important discoveries of the 21st Century...I believe that the overall immune-supporting potential of glyconutrients represents the **best integrative health strategy that science has to offer.**”

John Rollins

PhD., former Howard University College of Medicine Professor and examiner at US Patent and Trademark Office.

Glyconutrients: Product



First **standardized blend** of plant-sourced glyconutrients.

Validated in Scientific Studies:

- Supports Cellular Communication*
- Improves Cognitive Function*
- Improves Memory*
- Improves Concentration*
- Improves Attentiveness*
- Improves Mood*
- Decreases Irritability*
- Supports Immune System Function*
- Supports Digestive System Function*

Benefits vary by product (capsule vs. powder). Mannatech funded some of these studies and donated the product for all of them

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Real Food Technology®: Problem

Most vitamin/mineral supplements are not
“real food.”

- 95% of vitamins are made from **fossil fuels**
- Inorganic **“rocks”** are the **source** of most minerals



Real Food Technology®: Solution

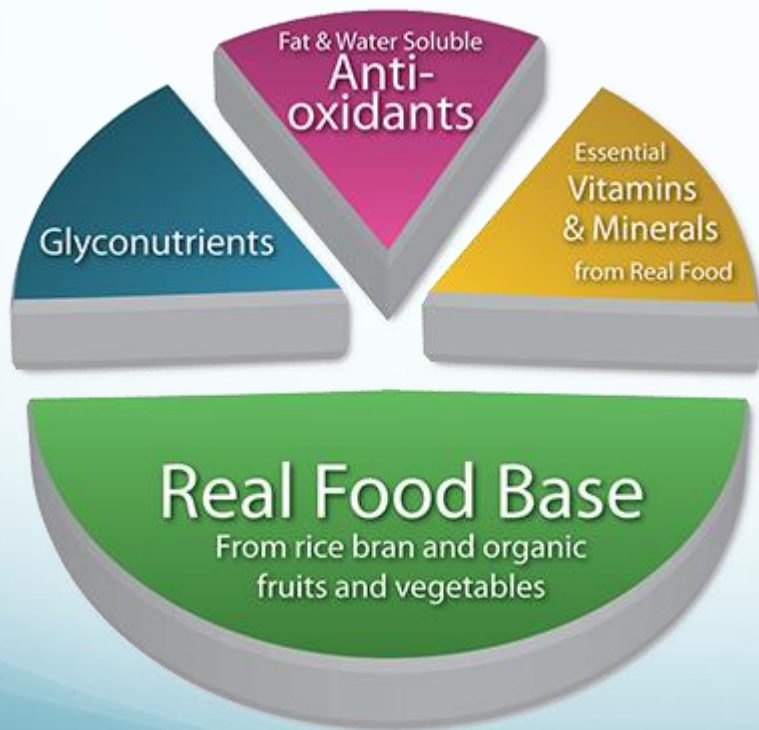
Mannatech's Solution:

Plant-sourced supplements from **real food**, the way your body was **designed** to receive nutrients!



Real Food Technology®: Product

NutriVerus™



Combines patented glyconutrient and plant-sourced technology into one product:

- Helps maintain your energy*
- Bolsters your immune system*
- Supports brain function*
- Helps protect cardiovascular system*
- Supports cell-to-cell communication*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Social Entrepreneurship: Business Model

- Identify a global problem:
 - **Childhood malnutrition** – 5 million under the age of 5 die every year
- Provide an innovative new solution:
 - **Mannatech's real-food** micronutrients
- Economically incentivize the public to drive your mission:
 - **Network marketing** business model



- **Mannatech** has a solution to **address childhood malnutrition!**
- **MannaRelief** founded 1999
- Distributed **real-food** products to over 100,000 orphans in 80 countries with **life-changing results.**
- Previously funded only by **donations**

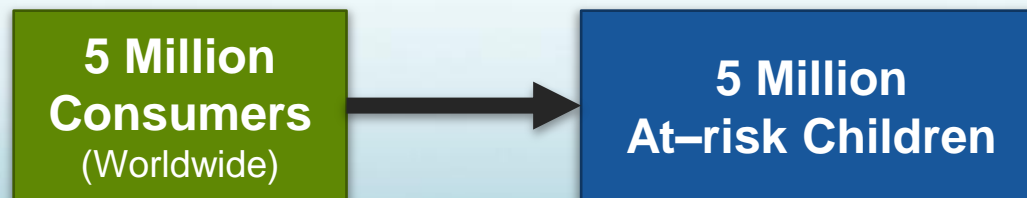


*Give for Real*SM

- **Mannatech** embraces **Social Entrepreneur** business model.
- **Give for Real** launched 2010
- Funded through **consumer orders**.

VISION

M5M: Mission 5 Million



Life-changing **nutrients!**

*“He (Gabriel) came here extremely malnourished...in five months we were only able to help him gain one kilo (2.2 lbs) of weight. Now with the supplements, **in just one week he gained one kilo of weight!**”*

– worker at **Vamos Mexico Orphanage**



Mannatech is the right choice!

Real Products: Proprietary

- Based on **real** science
- Producing **real** results

Real Passion: Serving Others

- Offering health and financial opportunity
- Meeting needs of at-risk children with **M5M**

Real Possibilities: Powerful Business Models

- Network Marketing: leverage your time and energy
- Social Entrepreneurship: make a difference

A Leader in the Network Marketing Industry

Established Infrastructure

- Founded in 1994; **doing business in 23 countries**
- **Publically traded** on the NASDAQ since 1999

Seamless Global Compensation Plan



- One of **highest payouts** at **44% of sales**
- Most competitive in the industry

A Leader in Scientific Nutrition

Science-Based Products

- Over **70 Patents**
- Over **20 Peer-Reviewed Studies**
- Member of **Council for Responsible Nutrition** since 2002

Quality & Satisfaction

- Good Manufacturing Practices 
- **NSF-Certified** products – third party mark of excellence 
- 100% Satisfaction Guarantee (180 days)

A Strong Vehicle for for Asset Building

Science-Based Products

- Patent-protected
- Consumable

Business & Compensation

- Leadership and business training
- Award winning compensation plan

What is the **value** of the asset you are building with **Mannatech**?

How much money would you need in the bank at the current interest rate to generate your income at each leadership level?

Mannatech Leadership Level	Average 4-week Income	Asset Value @ 1%
Regional	\$170	\$204,000
National	\$585	\$702,000
Executive	\$2,180	\$2,616,000
Presidential	\$5,708	\$6,849,600

Building a Financial Asset With Mannatech

generates a

Passive Income Stream

creates

Financial Security

Benefits Beyond Financial Security

- Freedom to **pursue your passions**
- **Life-time friends** who share your passions and values
- Making a difference by **positively impacting others**
- Incentive **rewards and trips**
- Annual Presidential Summit in **Hawaii**

Our **business model** is about **SIMPLICITY**

1. **One time investment** of \$498.
2. **Product order every 4 weeks** qualifies you for all income – \$160*.
3. **Find four Business Partners** who will do the same.
4. **Find four customers** and support referral discounts.

*Plus tax and shipping. 100PV is required to qualify for income. Our team recommends one of the \$160 “Combo” packs for exceptional value.

What Next?

Investigate the **potential** for building your **long-term asset**.

If you **join our team**, we will build **financial security** together.

YOUR CHOICE